



GymnaUniphy: A household name in physical therapy for over 35 years

PHYSICAL THERAPY is becoming an increasingly important part of healthcare. An ageing population in this part of the world, the rise of obesity, chronic pain and diseases – they all provide business opportunities for rehab professionals. Somewhat cynical perhaps, but on the other hand those therapists get more and more involved in prevention, as well. Patients are better informed nowadays and expect better care. And so the therapist has to keep up with modern developments to meet the needs of today's patient.

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GymnaUniphy, a household name in physical therapy for over 35 years, leads the development of new and innovative treatment and prevention tools. With its presence at Arab Health 2008 (Zaabeel Hall, booth ZR40), the company wants to confirm its position in the Middle Eastern market as the leading provider of quality solutions for physical therapy. GymnaUniphy, with headquarters in Belgium, provides physical therapy specialists, doctors, and fitness and wellness centers with shockwave therapy, electrotherapy, cryotherapy devices, treatment couches, and the Fitvibe vibration plates. At Arab Health 2008, the company will put the spotlight on the new Cryoflow IR (cryotherapy), the ShockMaster Therapy Concept (a complete, innovative and unique shockwave therapy center, and the My 200 (EMG and pressure feedback).

Cryoflow Infrared is the first cryotherapy device that uses infrared biofeedback to keep the treatment temperature absolutely stable and being hands free working. Throughout the ages, any number of inflammations, swellings and wounds has been successfully treated using cold water, ice or snow. With GymnaUniphy leading the development of cryotherapy devices, admin-

istering cold to the problem area became much more practical. And now it has turned its expertise into a new device that solves cryotherapy's final frustration – how to maintain a constant treatment temperature.

Distributed under the Uniphy brand name, Cryoflow Infrared sets a new standard in cryotherapy treatment. It exhausts cold air with integrated infrared biofeedback and keeps the temperature on the treated spot absolutely stable. The Cryoflow IR's intelligent hand piece measures the temperature of the skin and automati-

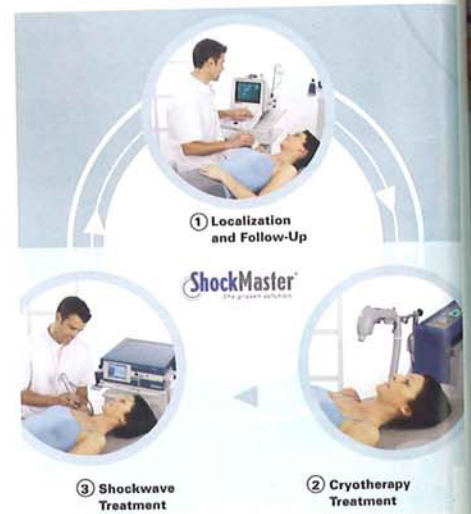
cally adjusts the airflow in accordance with the temperature the therapist has selected. This leads to better controlled, safer, more precise and more effective treatments.



GymnaUniphy also presents its new Myo 200 feedback device at Arab Health. By measuring muscular activity and by clearly visualizing that activity, a patient will become aware of the way his muscles function. This way he will be guided to a quick and efficient rehabilitation, whether supported by electro-stimulation or not. The Myo 200 feedback device is very easy to use: once the goals and the intensity are established, the operator is ready to start the treatment with in the personalized parameters of the patient.

The unique Myo software program further increases its possibilities: storing results, displaying and printing different charts, keeping patient files up to date, Contilife® test, etc. Its versatility and functionality makes the unit very suitable for many kinds of exercises and relaxation therapies, including pelvic-floor treatment (incontinence problems, sports rehabilitation, hemiplegia, peripheral nerve lesions, hypertonia, hypotonia, torticollis, etc.).

ShockMaster is a completely new brand that stands for a quick, safe, and successful treatment. Extracorporeal shock wave therapy (ESWT) has gained a firm foothold in almost every country in the world. After having proven its effectiveness in the disintegration of kidney stones for many decades, ESWT has also made its way into



orthopedics, surgery, rheumatology and rehabilitation during the last few years. ShockMaster is not just a device, but an efficient and proven therapy solution for all problems in soft tissue. GymnaUniphy will now present the complete ShockMaster treatment cycle. From localization (by ultrasound) to treatment with cryotherapy (to ease the pain) and application of with shockwaves to treat the injury; checked again with the ultrasound unit for follow-up.

The ShockMaster solutions are branded partly through a highly interactive platform: the ShockMaster Club. This platform, accessible by all ShockMaster customers, does not only contain all necessary product information, it creates a specialized community that exchanges information about treatments, research, lectures and other related issues.

"Arab Health is an important opportunity for us; it allows us to keep our finger on the pulse on what is happening in the field," said Rob Vlieg, GymnaUniphy's President. "The Middle East plays an increasingly important role in that field and our regional distributors continuously provide us with vital information that we can use to invest in product innovation. It is something that we are extremely aware of and very grateful for."

■ Convince yourself and visit us at booth ZR40 in the Zabeel Hall





**Visit us at
booth ZR40, Zaabeel Hall
for special Arab Health
conditions**



Guidance C... the complete package

For electrotherapy, ultrasound therapy combination therapy, with integrated vacuum.



Combi 200L: a 'must' for your practice

Combination device for 2-channel electrotherapy, 2-and 4-pole. Diagnostics. Ultrasoundtherapy. Laser therapy optional



Osteoflex Luxe treatment couch

Particularly suitable for those who concentrate on treatment of the spinal column. Ideal for the specialist, but can be used in every field.

- Adjustable middle section
- Adjustable head support positively/negatively
- Unique fold-down sections



ShockMaster®: a unique therapy concept

The complete treatment cycle!
Meet our unique treatment concept for soft tissue injuries. Go from localization and cryotherapy to shockwave treatment and follow-up with this all-in solution.



Cryoflow IR: cryotherapy re-invented

The possibilities for application of the Cryoflow devices are enormous. They offer maximum results for you and your patient.

- Innovative biofeedback system (InfraRed technology)
- Constant temperature on the treated spot is guaranteed
- Economic, no need for gas refill



>> Contact your local distributor for more information or special price offers.

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